

## PresseInformation

Press-Release - Communiqué de Presse  
Abdruck honorarfrei - Belegexemplar erbeten  
Publication free of charge - File copy requested  
Publication gratuite - Sollicitons exemplaire publié



# TRAVEMÜNDE – HAPPY MOMENTS BY THE SEA

+++ Travemünde. Take off your shoes, you're by the sea! Travemünde is uniquely beautiful and offers maritime moments of happiness all year round. Travemünde began its unique success story as a resort as early as 1802, and it turned life in this former fishing village upside down. Today, typical Travemünde means: a picturesque Old Town, historical resort backdrop, big ships in the harbour, the Nordermole pier, a magnificent sandy beach, Germany's oldest lighthouse and the legendary four-masted barque PASSAT. And the new Travemünde is just as breathtaking – discover the exciting development the resort has experienced in the last few years which perfectly combines modern architecture and a relaxed lifestyle with its historical resort traditions. **Our tip:** Try out the new circular promenade from one bank of the *Trave* to the other – genuinely unique!

Taking a stroll on the historic beach promenade you can marvel at the fascinating sailing old timers, chugging boats and huge ferries maneuvering their way in from the Baltic Sea. From the *Priwall* up to the steep coast of *Brodten* fine sandy beaches of 4.5 kilometers invite to carefree bathing and basking in the sun. During the entire year extended walks along the beach in the fresh sea breeze and a visit to the quaint fishing harbour with a view on the freshly caught fish offer sensual delight. A stroll along *Vorderreihe* - the most enticing shopping street in Travemünde - passing the cruise liner pier on the quay *Ostpreußenkai* and a stop in a pavement café with a view on the ships on the estuary of the *Trave* river invite visitors to relax and start dreaming. If you like, you can experience pure romanticism by spending a night in a sleeping beach chair right by the sea.

Those who would like to know more about the glamorous history of the seaside resort and the historic bathing culture are welcome to visit the *Seebadmuseum*. A visit to the newly restored *Alte Vogtei* is worthwhile as well. A nice place to relax in a historic atmosphere - just like the municipal reeves did hundreds of years ago - and to admire the unique Renaissance paintings. Ship outings, sailing trips on old timer ships, offshore fishing and a visit of the four-masted barque *PASSAT*, Travemünde's landmark, are also very popular. The historic light house accommodates a maritime museum.

Nature experience and lifestyle by the sea - this is the new combination which the Priwall peninsula has to offer. For many years, the Priwall had been laying in a deep sleep similar to Sleeping Beauty, but now the princess has awoken to new life. Priwall enchants you with its untouched natural beauty and fabulous bathing beach. By contrast, the new holiday resort of *Beach Bay* with its lifestyle offers and modern architecture invites guests to enjoy a carefree holiday by the sea. Our tip: Please visit the *Ostseestation* to know more about sea creatures of the Baltic Sea or the *Naturwerkstatt* which is dedicated to the protection of native birds and local nature conservation.

Ferries going from *Travemünde/Skandinavienkai*, the largest ferry harbour of Europe, to Finland and Sweden offer the opportunity of short trips to Scandinavia. *Travemünde Sailing Week* is one of the world's greatest sailing events. Every year, there are hundreds of thousands of visitors who want to witness this unique combination of international sailing sport and to enjoy the maritime festival.

Please visit [www.visit-travemuende.com](http://www.visit-travemuende.com) for further information, hotel bookings, holiday flat service and information about local events or call the hotline +49(0)451-88 99 700.+++

[www.visit-travemuende.com](http://www.visit-travemuende.com)

Lübeck und Travemünde Marketing GmbH  
Presse- und Öffentlichkeitsarbeit  
Holstentorplatz 1  
D-23552 Lübeck

[www.luebeck-tourismus.de](http://www.luebeck-tourismus.de)  
Telefon: 0451/4091-903  
Telefax: 0451/4091-990  
[pr@luebeck-tourismus.de](mailto:pr@luebeck-tourismus.de)