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Press kit 2024

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www.visit-luebeck.com

More information at www.luebeck-marketing.com

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Lübeck – Nordic beauty with style

Queen of the Hanseatic league – first German port city of the Baltic Sea

+++ Lübeck. Joyful, lively, serene - that's Lübeck's heartbeat, which pulsates through the winding streets of the island-shaped Old Town and fills the impressive brick architecture with life. The Nordic beauty has retained the charm of an original port city and welcomes its visitors openly with the motto "Concordia domi foris pax" – harmony inside, peace outside.

Lübeck's Old Town is completely surrounded by water and a veritable place of yearning. The impressive brick architecture of the merchants' houses and churches is still the hallmark of this Hanseatic town which was founded in 1143 as the first port at the Baltic Sea and has been a UNESCO World Heritage Site since 1987. Take a relaxed stroll through the medieval alleys and immerse in the pulsating life behind old walls and discover Nordic beauty with style. Experience the unique diversity of the listed architecture and the hidden world of the historical residential alleys and courtyards.

Our tip: Just a few minutes' walk from the busy Old Town, the Malerwinkel near the footbridge is one of Lübeck's many small oases of peace. A perfect place to relax, for a picnic and a different view of the Old Town island and its panorama.

In Lübeck, there's culture on every street corner, behind old and new walls, in hidden locations and public spaces, and it's part of everyday life. Lübeck's historic Old Town is a true treasure chest of cultural highlights. The world-famous Holsten Gate, numerous museums, the Marzipan Museum at Café Niederegger, the museum harbour and the historic Town Hall are only a few of the places that are well worth visiting. The St. Anne's museum quarter offers visitors an experience of the history of Lübeck from the Middle Ages to the present. Well worth seeing are also the Hospital of the Holy Spirit dating back to 1280, which is one of the oldest functioning social institutions of the world. A special highlight is the European Hanseatic Museum which presents a fascinating interactive insight into 600 years of Hanseatic history.

Music can be enjoyed during organ concerts in the five splendid Gothic churches of the Old Town, during music events varying from classic to pop at the Music and Congress Centre, in master concerts of the University of Music, at the Brahms Festival and the international Schleswig-Holstein Music Festival. The Nordic Film Days Lübeck are considered the most important showcase of Nordic films in Europe. Lübeck is particularly proud of the town's three Nobel Prize Laureates Thomas Mann, Willy Brandt and Günter Grass. The literature museum Buddenbrook-House is going to be renovated and parts of the original exhibition can be seen in the museum Behnhaus/Drägerhaus (until 2028). The Günter Grass-House is an exhibition and research facility. By means of exciting performances and multimedia elements the Willy Brandt House Lübeck retraces the political life of former Federal Chancellor Willy Brandt as a learning location for contemporary history. +++

Visit www.visit-luebeck.com for further information or call the hotline +49(0)451-88 99 700.

This is the touristic vision for the city of Lübeck for the next 6 years

Tourism development concept for Lübeck.Travemünde until 2030

+++ Lübeck. After about 10 years, the Hanseatic City of Lübeck has once again embarked on a search for strategic orientation in the continuation of the tourism development concept from 2010. With the tourism development concept Lübeck.Travemünde 2030 (TEK 2030), the tourism vision for Lübeck and Travemünde and a clear action plan for the next six years is now available, which was decided by the citizens in their meeting on 27.08.2020. As with its predecessor, the focus is not on a quantitative growth orientation, but on holistic and value-adding destination management, which is supported by a broad acceptance of citizens and the tourism industry.

The TEK 2030 was commissioned by the Hanseatic City of Lübeck, Department 2, and Lübeck und Travemünde Marketing GmbH (LTM) took over the lead with the support of dwif Consulting GmbH, Tourismuszukunft – Realizing Progress GmbH & Co. KG and Destination LAB GmbH. According to current assessments by the specialist institutes, Lübeck and Travemünde, as two city and coastal destinations that benefit greatly from short trips and day tourism, are initially generally well placed to enter the regeneration phase comparatively quickly, so that all content developed within the framework of the development concept remains valid.

In the management of the TEK 2030 process, all departments, societies and companies of the city administration that touch on tourism were involved through an interdepartmental steering committee. Thus, a very close coordination and consideration of tourism concerns with all urban planning relevant to tourism could be realized and a consensus on the formulation of a tourism vision for Lübeck and Travemünde and the associated key measures could be achieved.

Tourism vision 2030

*In 2030, our guests will experience Lübeck and Travemünde
as two climate-friendly destinations, each with its own profile:
Lübeck is the cultural city and Travemünde the seaside resort on the Baltic Sea.
Lübeck and Travemünde are equally worth living.
Here we treat each other and our natural resources with appreciation.*

The TEK 2030 does not start from scratch, but builds on the work and joint successes of the past 10 years. Specifically, these are the TEK of 2010 and the Tourism Growth Strategy 2020plus, which have led to a positive development of Lübeck.Travemünde as a tourism location. This is also reflected in the regional and international competitive comparison. The target of two million overnight stays for 2020 was already exceeded in 2019 (2.047 million overnight stays). The number of beds has risen by 67.9 percent to 12,351 beds in the last 10 years and occupancy rates have also increased by around six percent despite the increased number of beds. The TEK 2030 now sets new accents and flows into numerous urban planning. It has already been integrated into the city-wide process "LÜBECKüberMORGEN" and developed in coordination with further tourism-relevant plans, so that optimal synergies are created and the activities lead to a jointly supported development of the city.

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Four fields of action are the focus of the new development concept in order to achieve the Tourism Vision 2030. The overarching field of action "Brand Management & Communication" focuses on the central importance of the brand strategy – for infrastructure and offer developments as well as marketing in equal measure.

"The "Brand Management & Communication" field of action controls all future tourism activities and measures in line with the brand strategy and is therefore crucial for the success of TEK 2030. Brand management and the coordination of product development based on this will be a central task of LTM within the framework of destination management," explains Klaus Puschadel, Chairman of the LTM Supervisory Board. "In the future, the people of Lübeck and Travemünde should become equal cooperation partners in brand communication in the sense of tourism in dialogue. The brand values for the liveable tourism location are also to be explicitly lived and further developed together with them."

"The brand strategy defines how we intend to successfully position Lübeck and Travemünde in the tourism competition – both nationally and internationally – in the future and how we want to raise our profile even more strongly," explains LTM Managing Director Christian Martin Lukas. "Important for future development is the different orientation of Lübeck and Travemünde guests. For example, maritime aspects are much more important for decelerators and nature holidaymakers as target groups for Travemünde than for city travellers, whose focus is clearly on urban and cultural aspects."

Fields of action 2 and 3 focus on the "product and experience quality" of the urban area and Travemünde, with a focus on staging for Lübeck's old town island and infrastructure as well as the development of services for the seaside resort with its promenade circuit. Field of action 4 "Tourism management" takes into account the realisation that successful tourism development will only be possible in the future with intelligent tourism management that is geared towards sustainable goals. This applies, for example, to the topics of mobility, transport, digitalisation, climate protection and sustainability. Almost all of the topics mentioned in the field of tourism management have in common that they can only be implemented credibly throughout the city and with the involvement of industries and citizens.

A total of 15 key measures have been defined in the fields of action. They range from "Brand Management & Product Development with a Focus on the Tourism Industry" and "PopUp.Urban Culture" to "Qualitative Hotel Development Concept" and "Green Meetings Offensive in MICE Management" to the development of potential in the field of "Water Tourism" and "Digitalisation & Steering Offensive". "The Nordermole experience, a leap in quality in the cycling tourism infrastructure and the Priwall nature experience are also the focus of the key measures," adds Travemünde's spa director Uwe Kirchhoff. "Travemünde will benefit doubly from the new brand strategy: as a valuable part of the Lübeck brand, but also as a liveable and lovable seaside resort in the Baltic Sea brand."

The TEK 2030 is financed by the City of Lübeck (Department 2, LTM and Kurbetrieb Travemünde) and funding within the framework of the State Programme economy (LPW) from funds of the joint task "Improvement of the regional economic structure" (GRW) or the European Regional Development Fund (ERDF) as well as from state funds. +++

Lübeck and Travemünde are certified as sustainable destinations **Sustainable Development Goals reaches first milestone with TourCert seal**

+++ In April 2022, Lübeck und Travemünde Marketing GmbH (LTM) in cooperation with DEHOGA Lübeck e.V. and Lübeck Management e.V. launched **the Sustainable Development Goals in Lübeck and Travemünde**, an initiative, which has grown more and more in the last 12 months. The aim is to bundle local forces and to have businesses certified with the independent TourCert seal for sustainability and corporate responsibility in tourism and thus the entire destination. In 2023 the commitment of the pioneers of the tourism industry in Lübeck and Travemünde is recognized by the TourCert certificate "Sustainable Destination".

As part of TourCert's certification process, sustainability factors were analysed and evaluated throughout the destination. In addition to the appointment of a sustainability officer, a basic prerequisite for certification was the establishment of a sustainability council and the establishment of a network by LTM as a coordinating organisation. The sustainability council for Lübeck and Travemünde consists of representatives of DEHOGA Lübeck, Fairtrade City of Lübeck, Lübeck Chamber of Crafts, Climate Control Centre and Cultural Office of the Hanseatic City of Lübeck, Lübeck Chamber of Industry and Commerce, Lübeck MUSES, Travemünde Kurbetrieb, Lübeck Management e.V., Convention Lübeck, Travemünde Economic Community TWG, Lübeck Economic Development Agency and LTM. The network is made up of tourism companies that act as pioneers of sustainability in the tourist destination of Lübeck and Travemünde. To date, the following have qualified: the Travemünde spa company, the Holiday Inn Lübeck, the Lübeck Music and Congress Halls, the Lübeck City Guide e.V., the Lübeck Sailing School, the ATLANTIC Grand Hotel Travemünde, the Hotel an der Marienkirche, the Hotel Die Reederin, the Ringhotel Jensen, the Kletterwald Travemünde, the Klassik Altstadt Hotel Lübeck, the European Hanseatic Museum Lübeck, The Newport Restaurant & Marina, the Maritim Strandhotel Travemünde, the Restaurant Fangfrisch, the SlowDown Travemünde and the Billard Sport Casino. The following companies are currently in the qualification phase: Hotel zur alten Stadtmauer, Hotel aja Travemünde, Hotel A-ROSA Travemünde, Konzeptladen Goldener Hirsch, Kanu-Center Lübeck and EVG Landwege eG.

All players along the tourism service chain can participate in TourCert - i.e. from accommodation, gastronomy and trade to guest tours, leisure and cultural facilities, excursion boating, mobility providers, etc. LTM supports the companies and institutions as part of their individual commitment to sustainability, actively takes over the marketing of the sustainable travel destinations and bears the general costs for the certification of the travel area.

Information on the specific commitment of the partners and further background information on the initiative can be found on www.visit-luebeck.com/responsibility . +++

tourcert.org/en/
www.visit-luebeck.com/responsibility

ÜBERGANGSWEISE – New impetus for Lübeck's city centre

Lübeck's city centre is undergoing change – funding project to strengthens innovative strength

+++ Lübeck. The ÜBERGANGSWEISE project was launched in 2022 to accompany the transformation of Lübeck's old town into a sustainable city centre - an innovative place. The aim of the initiative is to fill the city centre with new impulses and a positive attitude to life, to counteract vacancies in the retail sector and to strengthen the innovative power of Lübeck's city centre.

For example, vacant spaces in the Old Town are being revitalised by the creation of "overflow spaces" (ÜBERGANGSRÄUME), which can be rented at special rates by founders with creative use concepts. Public spaces are temporarily redesigned to encourage encounters between citizens and visitors to the city, to convey positive experiences and to discover the city centre in a completely new way. Examples of this are the green areas on the Koberg and on the Schranken as places of well-being in the heart of the city.

The ÜBERGANGSHAUS is the lighthouse of the initiative: In the former Karstadt building, which the Hanseatic City of Lübeck acquired at the end of 2022, a mixed-use innovation centre for culture and education will be created by 2028. The converted space will be made available to Lübeck's Old Town secondary schools, which are in urgent need of additional learning and teaching space. The participation process with all future users is currently underway to develop a mixed-use concept. To ensure that the building does not remain empty until its final refurbishment, the ÜBERGANGSHAUS will be opened for interim use from the summer of 2024 with a varied programme of events and freely accessible lounge areas without any obligation to purchase. The ÜBERGANGSHAUS will also house the central contact point for the ÜBERGANGSWEISE process - a temporary, open process office that invites people to exchange ideas and participate.

The initiative is being implemented jointly by the City of Lübeck's Department of Planning and Construction (Urban Planning and Facility Management), the Lübeck Economic Development Corporation and Lübeck and Travemünde Marketing GmbH. The project is funded by the Federal Programme "Sustainable Inner Cities and Centres" (ZIZ) of the Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR) and the funding programme for inner city development and town and city centres (Inner City Programme) of the Ministry of the Interior, Rural Areas, Integration and Equal Opportunities (MILIG) of the State of Schleswig-Holstein. +++

luebeck.de/de/stadtentwicklung/uebermorgen/uebergangsweise/index.html

www.luebeckuebergangsweise.de

Instagram: [@luebeckuebergangsweise](https://www.instagram.com/luebeckuebergangsweise)

HanseKulturFestival: Lübeck celebrates

7th - 9th June 2024

+++ Lübeck. Every two years, one of Lübeck's Old Town districts is transformed into a colourful festival mile. It becomes an authentic experience and a living stage for the HanseKulturFestival. On these days, everyone is a member of the Lübeck-family and can dance to music in the streets, be enchanted by acrobatics and cabaret and enjoy regional delicacies. This is the way to get to know the real Lübeck - through the people who live here! In 2024 the event will take place from 7 to 9.

It all started in 2014, after the fantastic International Hanseatic Days had inspired so many people in Lübeck. There was a strong desire to organise an Old Town festival of this kind on a regular basis, albeit on a smaller scale. Since then, Lübeck has celebrated this relaxed local festival every two years in June. Numerous small creative theatres and individual, regional culinary offerings characterise this typical event.

As a festival of joy, it is not only a place of multifaceted creativity and magical cultural experiences, but also one of relaxed encounters between Lübeck residents and guests, young and old, actors and spectators. Whether with friends or the whole family with children - the focus here is on experiences characterised by typical North German cheerfulness and social conviviality.

The HanseKulturFestival is like a colourful bouquet of small, exquisite moments of culture. Here, street art and cabaret share the Old Town stage with dance, music, literary events and painting. On every street corner there is a different, fascinating theatre scene to enchant visitors. Up-and-coming bands and live performances bring the setting to life. There are also activities for children. The street festival is the perfect opportunity to relax and let go, drifting from corner to corner, always accompanied by music and laughter - and the smell of regional, often home-made food.

The HanseKulturFestival has made sustainability its guiding principle. This claim is to be fulfilled in all areas as far as possible. The participating caterers are all from the region. They offer fair-trade, environmentally friendly, regional food and drinks. Crockery and cutlery is reusable or biodegradable and the aim is to avoid waste. Decorative elements and parts of the facilities are reused. The printing of the programmes is carbon neutral and the public spaces in the event area are supplied with green electricity. +++

More information: www.visit-luebeck.com/culture/hansekulturfestival

Hanseatic city of Lübeck – UNESCO World Heritage Site

UNESCO listed the heart of Lübeck's Old Town as a World Heritage Site in 1987

+++ Lübeck. This was the first time that this honour had been conferred on an entire city district in northern Europe. Lübeck's inclusion was based on the city's well-planned layout, its original historic buildings and its unmistakable cityscape with its five Gothic brick churches and their seven spires. Take a stroll through the Old Town and walk along the parallel north-south axes and cobbled streets that lead down to the Trave and the canal, as so many thousands of locals and visitors have done over the centuries. Discover treasures large and small and find out how people live today behind the old walls.

The Old Town World Heritage Site comprises three areas that have retained their historic character and give a glimpse of the power and historical significance that Lübeck once possessed as Queen of the Hanseatic League.

The first area is the Old Town to the north and east, bounded by Fischergrube, Pfaffenstrasse, Königstrasse, Mühlenstrasse, An der Mauerstrasse and the Schlosstor. Here there are many individual listed buildings along the historic street network, the former Dominican monastery and the Schlosstor as part of the Old Town fortifications. Another important element is Koberg, an almost completely preserved district from the late 13th century with St Jacob's Church and the Hospital of the Holy Spirit, St Giles' Church and St Catherine's Church, together with St Catherine's Convent and St Anne's Convent, are also part of the area.

The second area lies between St Peter's and the Cathedral and contains magnificent patrician houses from the 15th and 16th centuries. The Holsten Gate and the old salt warehouses add to the area's venerable character. Almost all the buildings date from the time when the Hanseatic League was at its height and Lübeck controlled long-distance trade throughout northern Europe. There is also a large contiguous area of historic alleyways.

The third zone is the area around the market with St Mary's Church and the town hall in the heart of the old town. It includes a reminder of the 12th-century founder's quarter that borders this zone to the west, a quarter that fell victim to an air raid in 1942. Extensive excavations were carried out here for many years before the district was rebuilt on the old walls according to the historical model. A modern urban development project in harmony with the preservation of historical monuments.

The underground area of the three Old Town zones is also part of the World Heritage Site and archaeological excavations are part of everyday life in this "Troy of the North".

UNESCO (United Nations Educational, Scientific and Cultural Organization), based in Paris, was founded in London in 1945 as a specialized agency of the United Nations. Its tasks include international cooperation in these areas, promoting people's access to education and culture, enforcing human rights and raising the level of education. With the international Convention for the Protection of the World Cultural and Natural Heritage, a partnership for the preservation of the cultural heritage of all peoples and the preservation of global nature came into force in December 1975. To this end, UNESCO has drawn up a list of archaeological sites and national parks to be protected. In addition to the honourable recognition, the respective national authorities are obliged to devote the greatest energy to the preservation of these "world cultural assets". The 52 German World Heritage Sites have joined forces to form the UNESCO World Heritage Sites Germany Association. For more information, see www.unesco-welterbe.de. +++

www.visit-luebeck.com/old-town/unesco-world-heritage-site

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My beloved father city

Lübeck and its benefactors

+++ Lübeck, the city of foundations - Lübeck was and is a city of citizens and benefactors who care about their home town and the people who live there. They are committed and take responsibility, many during their lifetime and some even after their death. Today there are more than 100 foundations in Lübeck dedicated to social and cultural projects. The tradition of the foundation system dates back to the Middle Ages; the pious deed - "pia causa" - was supposed to make God merciful and secure the founder a place in paradise.

The poor, the sick and the orphans - in the Middle Ages there were many needy people who depended on the help and alms of the wealthy citizens of Lübeck. Poverty was omnipresent, but there were also many pious and wealthy merchants and councillors who were concerned about their salvation and willing to help alleviate the plight of the needy. The best example of medieval charity is the Hospital of the Holy Spirit, founded in 1263, which is now one of the oldest social institutions in Europe. The courtyards in the Old Town still bear witness to the care of Lübeck's citizens, who wanted the widows and orphans of seafarers and merchants to be looked after. The most famous residential foundation is Füchtingshof - founded by the councillor Johann Füchtling, who in 1636 set aside a third of his inheritance "for the use and benefit of the poor". However it was not only benefactors from higher circles who cared for the the needy; brotherhoods of craftsmen and seamen also looked after the needy brothers their families. This was also the case with the Lübeck Seafarers' Guild which was founded in 1401 as the St. Nicholas Brotherhood "for the help and comfort of the living and the dead and all those who seek their honest livelihood in shipping".

In the course of history, as well as social welfare, art, culture, education and the preservation of monuments were increasingly promoted through foundations, donations and wills. Towards the end of the 18th century, Lübeck's doctors, ministers, lawyers and teachers, driven by their interest in the exchange of knowledge and literature, began to meet privately. In 1789, they founded the "Gesellschaft zur Beförderung Gemeinnütziger Tätigkeit" (Society for the Promotion of Charitable Activities) - GEMEINNÜTZIGE for short. To this day, it is committed to cultural and social causes and supports 19 institutions, 38 subsidiaries and 33 foundations under its umbrella - from the Family Education Centre (FamilienBildungsStätte) and the Overbeck-Gesellschaft to the music school and Knabenkantorei (Boys' Choir).

Since 2004, the Gemeinnützige Sparkassenstiftung has been an important player and promotor of social commitment in Lübeck. But it is not only the large foundations - such as the Possehl Foundation, which was established in 1919 from the estate of Emil Possehl - but also the many small, hidden legacies of Lübeck's citizens that constitute a great treasure today and without which Lübeck's social and cultural life would be inconceivable.

www.visit-luebeck.com

European Hansemuseum in Lübeck

Courage, power and myth – in the footsteps of the Hanseatic League at the European Hansemuseum

When Low German merchants from Soest, Münster, Groningen and Lübeck landed on the banks of the Neva River in 1193, they had no idea that they were laying the foundations for a powerful union that would become known as the "Dudesche Hense" from the 14th century onwards. What began as a loose association of long-distance merchants for upcoming trade talks in the city of Novgorod would, over the next few centuries, develop into the most influential economic and urban association in Northern Europe.

The Hanseatic League

The European Hansemuseum Lübeck (EHM), which opened in 2015, shows the multifaceted development of the Hanseatic League from a group of merchants to a leading trading network with more than 200 cities. The daring of the Hanseatic merchants, life abroad, wealth, pomp and splendour as well as the organisation and meetings of the Hanseatic League are as much a part of the exhibition as the final dissolution of the former trading network. Visitors can explore special key events in the history of the Hanseatic League through reconstructed scenes. For example, they can understand how that meeting on the Neva River might have taken place as they walk past two faithfully reproduced cogs.

The exhibition also includes many valuable original objects, rare documents, paintings and collections that tell the story of the life and work of the Low German merchants. Special features also include selected loans from international museums in Bruges, London and Stockholm. For example, silver coins from the "Gotland treasure find" are on display, testifying to the island's wealth in the Middle Ages and its trade links with Western Europe since the turn of the first millennium. Another highlight is a 12th century belt buckle with animal ornaments, which comes from the Bruges Municipal Museums. In addition, interactive media stations and information graphics allow visitors to explore in detail economic contexts, travel routes and everyday life at the time of the Hanseatic League.

A special part of the exhibition is also the archaeological excavation area. It tells the story of the beginnings of settlement around the year 800 and the founding of the city of Lübeck in 1143, providing an interesting insight into the 1,200-year-old history of the historically significant site on which the museum stands today.

The Castle Monastery of Lübeck – Stones that breathe history

Another important part of the European Hansemuseum is Lübeck Castle Monastery, one of the most important medieval monastic complexes in northern Germany. The former Dominican monastery, dating from the 13th century, has been extensively renovated and restored with the help of federal funds and will be under special supervision in the future in order to preserve its architectural and artistic heritage. On a tour of the monastery, visitors are given details of its history with the help of an audio guide. They can also discover the special decorative floors in the sacristy and the hospital, the murals from different periods and the keystones of the vaults, which are extremely important for the monastery.

The history of the use of the castle monastery has many dimensions and extends right up to the present day. After the Reformation, it was an almshouse, then a hospital, then a prison and, with an extension, also a courthouse. The social history of the 18th and 19th centuries, National Socialism and the post-war period have left their mark on this place, which has been preserved and made comprehensible.

Architecture

The architecture of the main building makes a confident statement in the urban space, blending the finest handcrafted brick materials with elegant modernity. Lines in the facade subtly suggest the contours of buildings that once stood on the site.

The central, public staircase connects the historic harbour with the higher Old Town in a generous gesture. Terraces, courtyards, a playground and restaurants, accessed from above, offer stunning views of the city and the water, thus creating a place of high quality.

European Hansemuseum

Opening hours: Daily from 10 a.m. to 6 p.m. (except 24.12.)
Please note: Tickets can be booked online in the ticket shop at www.hansemuseum.eu.

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Lübeck – the city of Nobel laureates

Research and memorial sites for Thomas Mann, Günter Grass and Willy-Brandt

+++ Lübeck. Lübeck is proud of its three Nobel Prize winners: Thomas Mann (1875-1955/ Nobel Prize for Literature 1929), Willy Brandt (1913-1992/ Nobel Peace Prize 1971) and Günter Grass (1927-2015/ Nobel Prize for Literature 1999). All three consider the Hanseatic city to be their home. The writer Thomas Mann was born here in 1875 and lived in the city on the Trave until he was 23 years old. The politician Willy Brandt, who was born in Lübeck in 1913, also spent his formative youth in the Hanseatic city, while the writer Günter Grass moved to Lübeck at the age of 68 - partly - as he once said to be "close" to Thomas Mann and Willy Brandt.

All three Nobel laureates are honoured in Lübeck: The Günter Grass House houses the permanent exhibition "This is Grass" and sees itself as an exhibition and research centre - just like the Willy Brandt House, which aims to preserve the memory of Brandt's commitment to peace, democracy and human rights and pass it on to future generations. In 2020, the Buddenbrookhaus literary museum will close its doors for a comprehensive renovation of the house and its exhibitions. The Buddenbrooks will take this as an opportunity to present themselves for a few years in Lübeck's Stadtpalais Behnhaus (renovation expected by 2028)

Günter Grass-Haus - Forum for Literature and Visual Arts

The Tin Drum

Visitors to the Günter Grass House can now experience a completely new form of literature and art education: The novel "The Tin Drum" is being brought to life virtually. With the help of virtual reality glasses, visitors to the museum will be able to immerse themselves in the world of Oskar Matzerath in Gdansk, with the backdrop of a grocery store that has been recreated in the museum (project duration: until 31.12.2025).

"This is Grass"

The permanent exhibition "This is Grass" offers visitors new and fascinating insights into the artist's versatility. It presents themes that have accompanied the author, sculptor, graphic artist and painter throughout his life and recur in his work: the visual arts, gender relations, the confrontation with National Socialism, political commitment, scandals. Thanks to the interactive concept of the exhibition, visitors can decide for themselves in which order and with what intensity they wish to deal with the individual themes. At the end of the tour, visitors can choose which topics they would like to see explored in more detail in future exhibitions.

Günter Grass-Haus / Forum for Literature and Visual Arts

Opening hours: January–March: Tue–Sun 11 am–5 pm
April–December: Mon–Sun 10 a.m.–5 p.m.
Closed on 24/25/12, 31/12 and 1/1

Entrance fees: Adults 8 €

Free admission for pupils, students, volunteers, severely disabled persons and their accompanying persons, LübeckCard holders, trainees, Vocational school students and employees from the voluntary social year (FSJ)

Glockengießerstraße 21
23552 Lübeck

Phone: +49 451 122 4230
E-Mail: museen@luebeck.de
www.grass-haus.de

Willy-Brandt-House Lübeck: A place of learning for contemporary history

The Willy-Brandt-House Lübeck is the place for contemporary history in the birthplace of the first Social Democratic Chancellor and later Nobel Peace Prize winner. Whether as a young Social Democrat, Nazi opponent and political refugee, or later as a politician in Berlin and Bonn, Willy Brandt's lifelong commitment to democracy is still encouraging today. Like hardly anyone else, he changed the Federal Republic of Germany and stood up for peace and freedom in Europe and the world. The permanent exhibition is dedicated to this political life and offers a fascinating journey through the history of the 20th century.

The multimedia and interactive permanent exhibition on Willy Brandt's political life and work invites visitors to take a critical look at the past and present. As a place of learning about the history of democracy and human rights, the museum also offers an extensive programme of special exhibitions, discussions, lectures, guided tours and workshops. A special focus is placed on historical-political education for school classes and teachers.

Willy-Brandt-House

Opening hours: 11 a.m. – 6 p.m. daily | closed on 4.3., 24.-26.12., 31.12. and 1.1.
Entrance free
Special opening hours for group tours are possible by arrangement.

Königstraße 21
23552 Lübeck

Phone: +49 451 122 425 0
Mail: haus-luebeck@willy-brandt.de
www.willy-brandt-luebeck.de

The Buddenbrook House - Heinrich and Thomas Mann Centre

"My childhood was a happy one. I grew up with my four brothers and sisters in an elegant town house that my father had built for himself and his family, and enjoyed a second home in the old 18th-century family house with the inscription 'Dominus providebit' on the rococo gable, in which my paternal grandmother lived alone and which is now an object of curiosity for foreigners as the 'Buddenbrook House'. This is how the birthplace of Lübeck and the

house at Mengstraße 4 came into being in the memory of the Nobel Prize winner Thomas Mann. (Collected Works XI, S.Fischer, p.98)

The "new" Buddenbrook House

The Buddenbrook House closes its doors for a complete renovation of the house and its exhibition. The Buddenbrooks took the opportunity to present themselves for a few years in Lübeck's city palace, the Behnhaus. There could hardly be a more appropriate place for the literary residents: The Behnhaus Museum gives a vivid impression of the world of the Buddenbrooks and the Lübeck merchants from which Heinrich and Thomas Mann came (renovation work is expected to last until 2028).

In the exhibition "Buddenbrooks in the Behnhaus", Tony Buddenbrook herself talks about its famous creator Thomas Mann and his brother Heinrich. In the authentic atmosphere of the 19th century, visitors follow the Mann brothers back to their childhood as the sons of Lübeck senators and listen to Tony recount how Heinrich and Thomas Mann rebelled against the musty bourgeois world of their origins. In the historic rooms of the Behnhaus, the Lübeck novels Buddenbrooks and Professor Unrat come to life. Both books caused a scandal in Lübeck, but made the Hanseatic city and its two sons, Heinrich and Thomas Mann, world-famous.

Buddenbrook House / Heinrich and Thomas Mann Centre (under construction)

Exhibition during the renovation in the Stadtpalais Behnhaus

Opening hours: January–March: Tue–Sun 11 am–5 pm

April–December: Tue–Sun 10 a.m.–5 p.m.

Closed on 24/25/12, 31/12 and 1/01

Entrance fees: Adults from 8,00 €

Free admission for pupils, students, volunteers, severely disabled persons and their accompanying persons, LübeckCard holders as well as Bufdis, trainees, Vocational school students and employees from the voluntary social year (FSJ)

Königstraße 9-11

23552 Lübeck

Phone: +49 451 4148

Mail: behnhaus@luebeck.de

www.buddenbrookhaus.de ; www.museum-behnhaus-draegerhaus.de

Information about Lübeck's museums can be found at www.die-luebecker-museen.de

+++

Favourite place - Malerwinkel

The carefree life of Lübsche on the banks of the Trave

+++ Lübeck. In the dreamy "Malerwinkel" on the banks of the Trave, you can relax and enjoy the beautiful views of the picturesque old town scenery. A picnic in the countryside and the view of the small boats and excursion boats gliding past on the Trave are part of the relaxed pastime. On the opposite bank of the Trave, the quieter life on the Obertrave awaits you with its small Old Town houses, alleyways and courtyards, sunny café terraces and restaurants. Here you can stroll peacefully along - past the pretty gabled facades and jetties.

The picturesque view of the southwestern side of the Old Town with the towers of St. Mary's and St. Peter's Church, the colourful gabled houses and the Dankwartsbrücke bridge in the foreground was particularly popular with painters and photographers in the 20th century. At that time, many painters sat with their easels on the banks of the Trave and captured this special angle of Lübeck's Old Town – hence the name "Malerwinkel" came about. Even today, the Malerwinkel is still a popular motif for postcards, holiday photos and many painters.

If you go for a walk in the Malerwinkel, you will be surprised by the laundry on a long clothesline right on the street An der Obertrave, which is hung out to dry there by the residents. That's why the street is jokingly called "Knicker-Avenue", but why does the laundry hang there? Legend has it that due to the constant risk of flooding, there were no drying cellars in the houses here and a privilege dating back to the 14th century allowed the inhabitants to dry their wet clothes in public on the street. Until today!

A special Lübeck experience is a tour on the water around the Old Town. Boaters can hire an electric boat from Boat Now in right by the Holsten Gate on the Obertrave. Up to six people can enjoy an unobstructed view of the historic sights can be enjoyed from the comfort of their own boat. If you prefer something more sporty, you can hire a SUP at the Surf Center Lübeck (see www.surf-center.de/surfschule/42-surf-und-sup-schule-wakenitz) and, after a short briefing, paddle off around the Old Town island.

Our insider tip: The sunsets are particularly beautiful in the Malerwinkel – this is where the evening sun lingers longest!+++

Boat Now

An der Obertrave / Ecke Marlesgrube
23552 Lübeck

Phone: +49 152 53754042

Mail: info@boatnow-luebeck.de

[Boat Now – see the best of Lübeck » Englisch \(boatnow-luebeck.de\)](http://boatnow-luebeck.de)

www.visit-luebeck.com/water/malerwinkel

Thomas Mann: 100th Anniversary of his novel – Magic Mountains

+++Lübeck. 2024 will be magical – at least in the LÜBECK MUSEUMS. The year will be dedicated to the 100th anniversary of Thomas Mann's "Zauberberg", also known as "Magic Mountain". Accordingly, what is probably the most important novel in the German language will be the focus of two exhibitions in the museum network's Magic Year: In September, the Buddenbrookhaus will host an exhibition entitled 'Thomas Mann's Magic Mountain. Fever Dream and Thrill of the Heights', while the St. Anne's Museums Quarter will host a monographic show of works by Heather Phillipson, in which the internationally renowned British artist will transform the novel into an immersive, walk-in work of art.

Throughout the year, there will be events related to The Magic Mountain, from concerts to readings and screenings, exploring all aspects of the novel, from medicine to parapsychology. Fittingly, the Lübeck Museum Night on 31 August 2024 will also be themed under the motto "Magic Moments". The Magic Mountain will also be present at the Nordic Film Days 2024 in Lübeck. Under the title "Snow – of Flakes and Flurries", the retrospective will show films of Nordic cinema full of snow – in the spirit of Hans Castorp's life-threatening experience of a snowstorm, which is so important in the novel.

Exhibition: "Thomas Mann's 'Magic Mountain'. Fever dream and high-altitude intoxication"

On 13 September, the Buddenbrookhaus, which is currently closed and will be extensively renovated by 2028, will open its exhibition "Thomas Mann's 'The Magic Mountain' - Fever Dream and High-Altitude Rush" at the St. Annen Museum (exhibition until 31 August 2025). The novel of the century, which continues to fascinate with its numerous international updates and reinterpretations, offers countless points of contact with current social debates with its timeless themes of health and illness, desire and love, war and peace. The show, and other events throughout the year, will therefore address the issues that Hans Castorp, who initially spends only three weeks in a Swiss lung sanatorium but ends up staying there for seven years, is confronted with at the Berghof in Davos.

"Heather Phillipson". St. Anne's Museums Quarter enters into a dialogue with the novel "Magic Mountain"

At the same time, British artist Heather Phillipson's solo exhibition in the neighbouring St. Anne's Museums Quarter (exhibition until 28 January 2025). Phillipson transforms the entire surface of the Art Gallery into an immersive work of art, inspired by the dream motif that is so important in Magic Mountain. The former church becomes a portal that leads as a magical place into dream worlds and visions. To this end, she develops new multimedia works that are distributed throughout the building. Visitors move up and down in the rooms of the gallery through different landscapes of dreams, thoughts and magical sceneries, which the artist evokes through sounds, images and objects. She uses a variety of media, from video art to sculpture, music, large-scale installations and online works to texts and drawings. The artist's interdisciplinary approach allows visitors to approach art in a new way through sensual experience.+++ derzauberberg.de/en/startseite

Culture in PANTONE

Lübeck Culture Catalogue 2023/2024 - For the protection of cultural biodiversity

+++ Lübeck. Lübeck und Travemünde Marketing GmbH (LTM) has published its culture catalogue in 2023 and advertises bilingual in German and English with selected tips for a stroll through Lübeck's museums, galleries, theatres and churches. New this year is the integration of the digital cultural offerings, which are presented in a separate calendar of events on a city map and provided with a short text and QR code for the corresponding online offerings. The cover of the catalogue features a vibrant shade of pink, which was specially developed by the Pantone Color Institute in 2022 to support the United Nations Biodiversity Campaign and to draw attention to the threat of species. The new PANTONE colour represents the oldest pigment on Earth, long before it was inhabited. It was discovered in marine sedimentary rocks in West Africa, that are 1.1 billion years old and belong to an ocean that has long since disappeared.

"In the coming years, we want to reflect on how sensitive and worthy of protection ecosystems and life itself are. This also includes cultural experiences with each other, as the last few years have shown us in an unyielding way, explains LTM supervisory board chairman Klaus Puschadel. "Increasing the presence of art and culture more strongly in the cityscape and thus further enhancing the quality of stay and vibrancy of the city centre for our guests and citizens is firmly anchored in the Tourism Development Concept 2030".

"Taking things for granted has moved to the background and appreciation to the forefront. This is what we want to remind ourselves of when we look at this catalogue in the bright colours of biodiversity," explain Senator for Culture Monika Frank and Senator for Economic and Social Affairs Pia Steinrücke in their joint foreword. "Lübeck's cultural treasure has become even richer in the last two years and even more creative and colourful thanks to new digital formats. It is important that we work together to cultivate, enjoy, preserve and further promote this treasure together."

The following partners are included in the culture catalogue: 4 Viertel, AG Kulturtreibhaus, Brahms Institute at the Lübeck University of Music, Federal Chancellor Willy Brandt Foundation, CineStar Stadthalle & Filmhaus Lübeck, the LÜBECK MMUSEUMS, Lübeck Cathedral, Archbishop's Foundation Lübeck Martyrs, European Hanseatic Museum Lübeck gGmbH, J. G. Niederegger GmbH & Co. KG, KULTURAKADEMIE DER Vorwerker DIAKONIE gGmbH, Kulturbüro Hansestadt Lübeck, Kulturwerft Gollan, KUNST am KAI e.V., Lübecker Abendmusiken, Musik und Kongresshalle Lübeck gGmbH, Musikhochschule Lübeck, Nordische Filmtage Lübeck, Overbeck-Gesellschaft, Schleswig-Holstein Musik Festival, St. Marien, St. Petri, Theater Lübeck gGmbH, TheaterFigurenMuseum gGmbH, Association of Lübeck Inner City Churches.

A QR code in the calendar of events refers to an overview on the English-language website visit-luebeck.com, where the event highlights 2023/2024 of all partners are presented. The new culture catalogue has been published in a first edition of 15,000 copies in handy DIN A5 format and is available free of charge at the tourist information office and at the participating cultural institutions in Lübeck. It will be distributed by LTM to trade visitors and interested parties at workshops and trade fairs, especially abroad. The catalogue can be ordered from LTM at www.luebeck-tourismus.de (also available as a [flip catalogue](#) under Service/Brochure Order), by e-mail to info@luebeck-tourismus.de or by phone at 0451-88 99 700.+++

Lübeck und Travemünde Marketing GmbH

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The world of Lübeck's museums

+++ Lübeck. The world of the LÜBECK MUSEUMS is the historic Old Town of Lübeck, which has been declared a UNESCO World Heritage Site, in which the Museums of the network are located – all in close proximity to each other. Visitors can stroll effortlessly from the fossil whale skeleton to the butt sculpture of Günter Grass or from the cloister of St. Anne's Monastery to the "torture chamber" of the Holsten Gate. Lübeck's Museum Island can be completely explored on foot - and thanks to the thematic diversity of the houses, there is a whole world to discover!

From Literature to Science

Literature, for example, which in Lübeck can boast two Nobel Prize winners, Thomas Mann and Günter Grass, is represented by the Buddenbrook House and the Günter Grass House. These two museums are regarded as the international flagships of the LÜBECK MUSEUMS - they bring world literature to life in Lübeck. The Old Town house in Mengstraße was used by the Lübeck writer Thomas Mann the literary setting for his world-famous novel "Buddenbrooks". The Buddenbrookhaus is currently closed for a extensive renovation work until 2028; but the Manns continue to be present in the city – currently, for example, with the exhibition "Buddenbrooks in the Behnhaus" at the Behnhaus Drägerhaus Museum. The Günter Grass House is dedicated to another of Lübeck Nobel Prize winners for literature. Here you can see manuscripts, original graphics and sculptures by the multi-talented Günter Grass. In a lovingly decorated grocery store, you can immerse yourself in Oskar Matzerath's Gdansk world of eels, potatoes and sherbet powder.

The spectrum of art and cultural history in Lübeck ranges from the sacred works of art and magnificent altars of the Middle Ages in the St. Anne's Museum and in St. Catherine's Church, where there is even a real Tintoretto, to the Goethe era, Romanticism and Classical Modernism in the Museum Behnhaus Drägerhaus Museum, which boasts works by Caspar David Friedrich and Edvard Munch in an enchanting 18th-century town palace, to modern art after 1945 in the St. Anne's Museums Quarter. Here you will find Andy Warhol, among others. Art, ritual and everyday objects from foreign cultures are preserved in the Ethnographic Collection, whose extensive holdings have been gathered from every continent continents over three centuries.

The theme of "history" also covers a wide range of topics in Lübeck's museum landscape. These range from the beginnings of the city's history in Lübeck's landmark, the world-famous Holsten Gate, to the more recent industrial and labour history in the Geschichtswerkstatt Herrenwyk industrial museum.

If you are interested in natural history and science, you can explore the flora and fauna of the Lübeck region in the Museum für Natur und Umwelt (Museum for Nature and Environment) and immerse yourself in the local waters of the Trave, Wakenitz and Baltic Sea.

In addition to the permanent exhibitions, which are regularly updated, the museums devote themselves to exciting and current topics with an average of 15 special exhibitions a year, so that there is always something new to discover and experience in the museums.+++

www.die-luebecker-museen.de

When night turns into day in Lübeck

Cultural diversity at the Museum, Theatre and Literature Nights in the Hanseatic City

+++ Lübeck. At night in the museum or would you rather go to the theatre? When night turns into day and the historic Old Town becomes a stage, Lübeck is at its most beautiful. The Lübeck Nights are a popular highlight in the city's calendar of events. The Lübeck Museum Night with its multifaceted offerings is an integral part of Lübeck's cultural life. Lübeck's theatre scene is also constantly finding new and inspiring ways of communicating: During the Theatre Night, theatres and ensembles at numerous venues give a taste of what theatre-loving night owls can expect in the new season. Every year in February, the Great Kiesau Literature Night takes place - a very special literary event in Lübeck, where writers and actors read from contemporary works in private houses in the Old Town.

Lübeck Museum Night on August 31 2024 – Magic Moments

In 2024, it will be magical in Lübeck's museums... On the occasion of the 100th birthday of Thomas Mann, "Magic Mountain" is the motto of this year's Museum Night "Magic Moments". On this night, the whole world of Lübeck's museums, galleries and cultural institutions opens up on this night. Culture lovers can discover the history of the Hanseatic League, get to know the three Lübeck Nobel Prize winners and be enchanted by the art treasures in the St. Annen Museum Quarter. Guests can look forward to a varied supporting programme throughout Lübeck's UNESCO Old Town. Streets, corridors and courtyards come alive and become the stage for around 100 atmospheric events.

The Lübeck Theatre Night on 28 September 2024 – One ticket, access to all theatres!

It has become an integral part of the Hanseatic city's cultural landscape – the Lübeck's Theatre Night. Every year during the colourful autumn season, Lübeck's theatre professionals invite to the fireworks display of the fine arts from 4 p.m. to 12 a.m. The many facets of Lübeck's theatre world inspire young and old alike – whether in well-known venues or on unknown stages! The artistic diversity of Lübeck's theatre scene is great - whether classical theatre art, puppet, dance and music theatre, or creative improvisation shows. The Lübeck Theatre Night offers numerous productions, a look behind the scenes and discussions with theatre professionals!

Große Kiesau Literature Night in February 2025 – Readings at home in the World Heritage Site!

Once a year, many private houses in Lübeck's Old Town open their doors for culture! There are readings and lively discussions. Authors and actors from German-speaking countries come to the Hanseatic city and present contemporary works in the cosy atmosphere of a private living room. Over a glass of wine, many an inspiring situation is created – always very close to the work and the people. It also offers a unique insight into the lives and living of the hosts in the UNESCO World Heritage Site.

+++

For more information, visit [Lübeck Nights \(luebeck-tourismus.de\)](https://luebeck-tourismus.de)

Marzipan from Lübeck

+++ Lübeck. Lübeck and marzipan are closely linked. There are a number of very different stories about the origin of marzipan the most popular of which is the following: Around 1407 there was a famine in Lübeck and no more grain was available. In this situation the Senate instructed the bakers to bake bread using the almonds stored in the granaries. So they had marzipan...

Another version is this: The marzipan is said to be the ‚marci panis‘ from Venice, i.e. the bread of Marcus, which had come to Lübeck as a result of old trade links. Linguists believe think that the word ‚marzipan‘ could be derived from the name of the old Byzantine coin ‚Mauthaban‘. This word – which has since changed to ‚marzapane‘– is later used in the Mediterranean region as the name of a box made out of chips which must have changed from the name of the packaging to the (sweet) contents. The only thing that can be considered as being more or less certain is that the word ‚marzipan‘ comes from the Middle East. In 1530 the word ‚Martzapaen‘ was first mentioned in Lübeck’s guild-rolls. Lübeck’s reputation as „the city of marzipan“ was not established until 1800. Whether it was a particularly skilful and imaginative confectioner, or a competition between the confectioners of that time, that brought the production of marzipan to such a high level is no longer known.

In the past the production of marzipan - which flourished during the Christmas season - was a particularly hard and tedious grindstone work. It has now given way to industrial production. But its secret remains: The quality is determined by the specific mixing-ratio of the individual ingredients and each manufacturer keeps its secret.

Today there are several companies in Lübeck that produce and export 'Lübecker Marzipan' all over the world. Among them is Europe’s market-leading producer of quality marzipan: J. G. Niederegger GmbH & Co. KG. This company employs up to 600 people during the season, producing and shipping around 30 tonnes of marzipan every day. By the way: Anyone buying “Lübecker-Marzipan” anywhere in Germany can be sure that the product up to 600 people during the season, producing and shipping around 30 tonnes of marzipan every day really comes from Lübeck. After a lengthy legal battle, the name “Lübecker Marzipan” is now protected by law. Not only must “Lübecker Marzipan” have been produced in Lübeck, it must also meet particularly high standards, which have been set the Lübeck producers themselves. Amongst other things, these stipulate the quality of almonds used and limit the addition of sugar which has been kept to a minimum since time immemorial. +++

Marzipan Museum at Café Niederegger

Opening hours: Mon–Fri 9 a.m.–7 p.m. | Sat 9 a.m.–6 p.m. | Sun 10 a.m.–6 p.m.
Entrance free

Café Niederegger Altstadt
Breite Straße 89
23522 Lübeck

Phone: +49 451 53 01 – 126/127
www.niederegger.de/en/cafe-niederegger/

Rotspon – Red wine from Lübeck

+++ Lübeck. The beginnings of the red wine trade in Lübeck date back to the 13th century. At that time the first ships of the Hanseatic League sailed to the French coast in order to buy Bordeaux wine. However, it was not until 1530 that the red wine trade became important for Lübeck, when Thomas Bugenhagen became the first merchant to import large quantities of French red wine. He is said to have instructed his cellar master to let the wine to mature so that its good qualities could fully develop and make the drinker a happy and sociable person instead of a loud and boisterous one.

Since then, French red wine has been brought to Lübeck to be “refined and cultivated”. The surprising improvement in quality as a result of storage in Lübeck’s wine cellars was first noticed by French officers in 1806. After Napoleon’s army had occupied the city of Lübeck, the officers noticed that the Bordeauxwines stored in Lübeck’s wine-cellars tasted much better than the Bordeaux-wines at home.

Back home they began to investigate the “Bordeauxwine case” thoroughly. In Bordeaux they filled several barrels with the same wine. Some of these barrels were left in Bordeaux and the others were taken to Lübeck to be stored. After a reasonable period of ageing and storage a tasting of both wines showed that the French officers were right. But no explanation has yet been found. It may be that the climate in Lübeck combined with the temperature in Lübeck’s wine-cellars has a better effect on the wine than that in Bordeaux.

The word „Rotspon“ originally referred to red wine stored in a wooden barrels. To this day “Lübecker Rotspon” stands for high quality wine - and it has the same good reputation as the famous marzipan. +++ www.visit-luebeck.com

Wine shops in Lübeck's Old Town:

H.F. von Melle

Beckergrube 86
23552 Lübeck
Phone: +49 (0) 451 / 710 50
E-Mail: info@von-melle.de
www.von-melle.de

Nordisches Weinhaus

Fleischhauerstr. 30
23552 Lübeck
Phone: +49 (0) 451 72760
www.nordischesweinhaus.com

Barrique

Beckergrube 13-17
23552 Lübeck
Phone: +49 (0) 451 707 974 73
E-Mail: luebeck@barrique.de
luebeck.barrique.de

Miera

Hüsstr. 57
23552 Lübeck
Phone: +49 (0) 451 7 72 12
E-Mail: info@miera-luebeck.de
www.miera-luebeck.de

The Holstentor – Lübeck's town gate with history

+++ Lübeck. The Holsten Gate is Lübeck's most famous landmark and one of the most popular photographic motifs in the whole of Northern Europe. With its thick red brick walls and massive twin towers, it adorns countless postcards, marzipan cakes, stamps and 2-Euro coins with its thick red-brick walls and massive twin towers. This impressive Gothic city gate was once a symbol of power and formed an important part of the City's fortifications designed to protect this rich Hanseatic city from enemy attack. The green space in front of the gate represents a wonderful place to relax in the summer and plan a visit to Lübeck in peace and quiet. The two life-size iron lions that guard the steps to the Holsten Gate with typical Lübeck cheerfulness will persuade you to take a casual selfie.

Concordia Domi Foris Pax. That's what it says in golden letters above the outer arch of the Holsten Gate. Translated from Latin, it means: Harmony within, peace outside. This reflects the great need for harmony felt by the city fathers, who had to protect their rich Hanseatic city against hostile attack. They relied more on their negotiating skills than on military conflict. A testimony to this are the 30 cannons that once the loopholes in the Holsten Gate but, according to tradition, were never fired, can also testify to this. And to this day, the golden inscription speaks of the Lübeck way of life: joyful, lively and cheerful.

Don't be surprised if the south tower of the Holsten Gate leans to one side like the Leaning Tower of Pisa! When the Gate was built in the late 15th century it was clear that sooner or later it would start to lean with walls up to 3.5 metres thick. The reason for this is the swampy ground on the banks of the river Trave on which this massive brick structure was built. Over the centuries, the two towers of the Holsten Gate have sunk unevenly into the ground despite their pile foundations, and it took extensive restoration work in 1933/-34 to halt the growing tilt. Further extensive restoration work was carried out in 2005 and 2006. The German Foundation for Monument Protection and the Possehl Foundation contributed significantly to the costs. +++

Museum Holstentor

Opening hours: Jan – March: Tue to Sun from 11 a.m. to 5 p.m.

April – Dec: Mon to Sun from 10 a.m. to 6 p.m.

Closed on 24/25/31 December and 1 January

Admission: Adults 8€

Free admission for pupils, students, volunteers, severely disabled persons and their accompanying persons, LübeckCard holders, trainees, Vocational school students and employees from the voluntary social year (FSJ)

Holstentorplatz

23522 Lübeck

Phone: +49 451 122 41 29

Mail: kasse.ht@luebeck.de

museum-holstentor.de/english-information

The hidden world of courtyards and alleyways

Space can be found in the smallest shack – a medieval labyrinth

+++ Lübeck. Like other large cities of the late Middle Ages and the early modern period, Lübeck had a great number of day labourers and delivery boys. They lived mainly in small houses called “Buden” (huts), which were crowded together on street corners, at the backs of people’s houses and in the inner parts of blocks of flats. These hidden parts were called alleyways and alley quarter. It was not long before merchants, the wealthy bourgeoisie and the clergy discovered how much could be made from a well-decorated courtyard. Naturally, the trade in small residential streets and exorbitant prices flourished widely. It was up to the landlord how many families he crammed into the tiny flats and how many buildings he erected behind his own house.

With the general population growth in the second half of the 15th century Lübeck’s population increased by 25%. This led to a pauperisation of a large part of the population and to the extension and modernisation of the lanes. Towards the end of the 17th century Lübeck had more than 180 alleyways. Today, about 90 of them have survived. Some of the most popular ones are presented here:

Engelsgrube – Where the English were called Angels

The origin of this name is not to be found in the celestial spheres, but in the Hanseatic name for the English. Part of the harbour was allocated to the English merchants for loading and unloading their ships. Initially these quarters were meadows, Street names like „Engelswisch“ commemorate these „Meadows of the English“. There is hardly another street in the Old Town with a greater variety of alleyways than the Engelsgrube, where dock workers of all kinds settled: salt packers, delivery boys for chests and beams and others. Like the neighbouring Fischergrube, the Engelsgrube levelled and piled up before the turn of the century. As a result the entrances and windows of some of the houses now lie under the landfill and stairs lead down to them.

Hellgrüner und Dunkelgrüner Gang – A green paradise in the backstreets

Through the low portal on the side of a baroque town house you enter the prettiest and cleanest of Lübeck’s alleyways: the Light and Dark Green Alley. Situated between Engelswisch and Untertrave and accessible from both ends, a forgotten world opens up, offering a glimpse of the old Lübeck: an interplay of narrow alleys, small huts, courtyard like fields, seemingly blind alleys and hidden exits. The history of this quarter dates back to the year 1357, with the first dwellings dating back to 1587. Gradually a small colony developed near the harbour, close to the water and not far from the main road to Mecklenburg. On 23rd April 1596 a huge gas explosion destroyed the quarter of alleyways. A Spanish resident had secretly stored unpowdered gunpowder, which spontaneously exploded and destroyed a large part of the quarter through self-ignition. Today’s buildings date from the time of the big explosion – the 17th century.

Lüngreens Gang (Fischergrube No. 38) – submerging in the labyrinth of alleys

It is one of the few streets where the remaining two-storey houses from the first half of the 17th century are listed. It is also one of the few alleys that connects two streets (Gruben). It is an adventure for tourists to get from the crooked alleys at the end towards the Bäckergang to the straight Lüngreens Gang and then to find themselves in the idyll into the Fischergrube.

The Füchtingshof is located in Glockengießerstraße below St. Catherine's church. It is one of the largest and most magnificent courtyards in Lübeck. The listed early Baroque residential area belongs to the charitable foundation "Johann Füchting Testament", which still exists today as an independent foundation. Since 1639 the courtyard has been used as a housing estate for widows of sailors and merchants. Following modernisation and renovation in the 1970s 28 apartments are available. Still inhabited today, it has become an oasis in the heart of the Old Town.+++

www.visit-luebeck.com/old-town/alleys-courtyards

Lübeck – Christmas capital of northern Germany A tradition of more than 370 years – Lübeck's Christmas fairs in 2024

+++ Lübeck. From November 25th the Hanseatic city of Lübeck offers a unique cultural experience. Several Christmas markets in the heart of the Old Town, which was first documented in 1648, invite locals and guests to visit the unique UNESCO World Heritage Site during the festive season. Christmas concerts, Advent markets, exhibitions in the museums, Christmas fairy tales, readings and services in the five Gothic churches of the Old Town complete the Christmas programme. Lübeck's Christmas markets are officially opened November 25th with the event Illuminated Advent and a beautiful procession of lights.

Sparkling lights, Christmas stars and Christmas trees create an unmistakable atmosphere and invite to a stroll through the traditional Christmas market around the historic Town Hall from November 25th to December 30th. The crisp winter air smells of roasted almonds, hot spiced wine, herb sweets and roast sausages and the 120 or so sales stalls offer Christmas tree decorations, toys and many beautiful gifts. The Historic Christmas market at St. Mary's churchyard runs from November 25th – December 23rd. The medieval ambience takes visitors back in time. In front of the impressive brick building of St. Mary's church copper and silversmiths, pewterers and other craftsmen are on display while jugglers and musicians in period costume provide entertainment on the stage. The evening hours are especially beautiful with fires crackling in the large fire barrels and medieval music playing. Guests can warm up with their friends over a mug of mead.

At Koberg, from November 25th to December 30th, the Maritime Christmas Market reminds visitors of the tradition of the old seafaring district around St. Jacob's church. The smell of smoked fish, hot spiced berry wine and hot rum fills the air. Old wooden barrels, fishing nets and a stranded ship add to it the authentic maritime atmosphere. +++

www.visit-luebeck.com/culture/christmas-city-of-the-north

The Christmas Markets - Everything at a glance:

[Traditional Christmas Market](#)

• 25. 11.-30. 12. 2024

[Historical Christmas Market](#)

• 25. 11.-23. 12. 2024

[Starlit Forest at Schranggen](#)

• 25. 11.-30. 12. 2024

[Fairytale Forest next to St. Mary's Church](#)

• 25. 11.-30. 12. 2024

[Craft Market in St. Peter's Church](#)

• 26. 11.-15. 12. 2024

[Craft Market Hospital of the Holy Spirit](#)

• 29. 11.-8. 12. 2024

[Craft Market Lübsche Wiehnacht](#)

• 23./24. 11.+30. 11/1. 12. 2024

[Niederegger Christmas Bazaar](#)

• 25. 11.-24. 12. 2024

[Maritime Christmas Market](#)

• 25. 11.-30. 12. 2024

[Harbour Glow](#)

• 25. 11.-23.12. 2024



Calendar of events LÜBECK 2024 (Highlights)

Exhibition at the European Hansemuseum

"Getting from here to there – navigation with a compass or GPS"

18th February – 1st September 2024

Navigating means orientating yourself, determining a destination and the route to get there. The exhibition focuses on children's self-determined and playful learning. The possibility of interaction at the various play stations also involves the accompanying adults and encourages them to discover, experience and try things out together.

www.hansemuseum.eu/en

Exhibition at the Günter Grass-House

„GRASS TANZBAR“

28th March – 15th January 2025

The varied and multifaceted exhibition uses all the senses to take you through times and dances that not only moved Günter Grass. The accompanying program is just as varied, from dancing words at a poetry slam to the major event "Lübeck dances WITH EACH OTHER" in front of the Holstentor on the occasion of the Hanseatic Culture Festival.

www.grass-house.com

32nd Brahms festival

3rd - 12th May 2024

Lectures and students present symphonic and chamber music by Brahms and his contemporaries at the highest artistic level.

www.mh-luebeck.de

47th International museum day 2024

19th May 2024

With their broad spectrum, diverse offerings and innovative ideas, museums make a major contribution to our cultural and social life. In Lübeck, too, numerous activities and offers invite you to discover the treasures preserved in the museums. This year's motto is "Discover museums with joy".

www.die-luebecker-museen.de

UNESCO World Heritage Day

2nd June 2024

Under the motto "Discover and experience diversity", the World Heritage Sites in Germany will celebrate UNESCO World Heritage Day to put the spotlight on the wealth of UNESCO-designated cultural and natural sites.

www.unesco-welterbetag.de

HanseKultur.Festival Lübeck

7th-9th June 2024

A lovingly decorated old town quarter will become the most beautiful place in the world: decorated streets and alleys, music wherever you go, surprising meetings and hidden treasures. The streets and alleys will become a stage; gardens and living rooms of the

as of 02.04.2024, subject to changes



local residents will be open for you to meet and enjoy the hospitality of the people of Lübeck. There will be activities on the water as well. In 2024, the HanseKulturFestival will be celebrated in the founding district.

Various guided tours, flea markets, readings, music, dance, theatre, cabaret, magic, culinary delights and a children's programme will be offered throughout the festival site. Around ten classic boats will be moored between the MUK and Drehbrückenplatz in the museum harbour. There will be cultural events on board, such as performances from the singer-songwriter scene. There will also be guest cruises on the Trave.

The highlight of the festival is the "Fair.BIO.Regional.Market", which will be organised in cooperation with the Fairtrade City of Lübeck network.

Admission: free

www.visit-luebeck.com

SUPERKUNSTFESTIVAL

14th – 16th June 2024

Music, art, film, circus and theatre. The world is inclusive.

The SUPERKUNSTFESTIVAL is for all those who want the world to be beautiful, free and equal. The aim is to create a sustainable world based on care and peace, together and for each other, with all people, nature and all living beings, in which everyone has the right to a secure future and individual realisation, free from fear and repression.

www.superkunstfestival.de

Handball Days - Lübeck

27th – 30th June 2024

One of the largest handball tournaments in the world is held on various squares and also in the center of the Old Town. Every year, about 400 teams from all over the world take part in the tournament. In different age groups, a national selection team plays against an international selection team.

www.handball-days.de

Schleswig-Holstein Music Festival

6th July – 1st September 2024

SHMF is all about Venice!

The festival presents Venice as a place of longing and a city that continues to elude the fast pace of the modern world to this day.

www.shmf.de

Christopher Street Day

17th August 2024

Christopher Street Day (CSD) usually is a celebration, commemoration and demonstration day at the same time and is traditionally celebrated in Lübeck with a street festival and a parade as well as with various supporting events.

www.luebeck-pride.de

Lübeck's Night of Open Museums

31st August 2024

as of 02.04.2024, subject to changes



With just one ticket, the whole world of Lübeck's museums, galleries and cultural institutions can be opened up. There is a multifaceted supporting programme throughout the UNESCO-Lübeck Old Town. Streets, corridors and courtyards come to life and become the stage for around 100 atmospheric events. This year Lübeck's Night of Open Museums has the motto "Magic Moments".

www.die-luebecker-museen.de

TraveJazz Festival 2024

5th - 8th September 2024

The TraveJazz Festival combines the genres of jazz, funk and soul. The programme features internationally and nationally established artists as well as bands that have a connection to the Hanseatic city. The main venue is Schuppen 6, a historic, listed harbour shed located directly on the Trave. Other concert venues include St. Peter's Church, St. Jakob's Church, the Live CV jazz club, which has repeatedly been awarded the Federal Venue Programme Award, and an open-air stage

www.travejazz.de

European Heritage Days – Day of the Public Monument

8th September 2024

Every year on the second Sunday of September, Lübeck celebrates the Day of the Public Monument under the motto "True Signs. Witnesses of history" by opening the doors to different monument and even private houses which usually are not accessible for visitors.

www.tag-des-offenen-denkmals.de

100th Anniversary of Thomas Mann's novel "The Magic Mountain"

14th September 2024 – 31st August 2025

St. Anne's Museums Quarter will dedicate two exhibitions to the novel: The Buddenbrook House exhibition "Thomas Mann's "Der Zauberberg": a feverish dream and the euphoria of altitude" tells of the central themes and conflicts of the text against the backdrop of a Swiss sanatorium: Health and illness, desire and love, war and peace; visitors are invited to create their own utopia of the good life. In addition, the Kunsthalle St. Annen will show immersive installations by British artist Heather Phillipson on "Magic Mountain". Visitors move up and down the rooms of the art gallery through different landscapes of dreams, thoughts and magical scenarios that the artist evokes through sounds, images and objects.

www.kunsthalle-st-annen.de

Lübeck Theater Night

28th September 2024

At the beginning of the new season, Lübeck theaters and numerous venues invite you to the Lübeck Theater Night. Until midnight, you can enjoy samples from various genres, including drama, opera, dance, and puppet theater, featuring excerpts from current productions as well as specially designed events for the Theater Night.

www.visit-luebeck.com



Lübeck Marathon

20th October 2024

The Lübeck Marathon is considered one of the most important sport events: Six different trails from 2.1 kilometres to 42.195 kilometres lead through the Old Town and the Herrentunnel tunnel to the seaside resort of Travemünde. All runners start from Breite Straße and finish on the market next to Lübeck's historic Town Hall.

www.stadtwerke-luebeck-marathon.de/en/

Nordic Film Festival Lübeck

6th – 10th November 2024

The Nordic Film Festival in Lübeck is considered the most important showing of Nordic films outside of Scandinavia. Many of those directors, who presented their first film in Lübeck, have now gained world fame.

www.nordische-filmtage.de

Craft Market "Lübsche Wiehnacht"

23rd – 24th November 2024 and 30th November – 1st Dezember 2024

A diverse range of fine and unusual handicrafts is offered in a family-friendly and relaxed atmosphere in the historic maritime harbour shed 6. Around 35 regional artisans offer unique handmade items from their own workshops.

www.visit-luebeck.com

Lübeck Christmas Market

25th November – 30th December 2024

We cordially invite you to a pre-Christmas visit to the UNESCO World Heritage Site. The glow of festive Christmas lights and Christmas decorations in the Old Town streets create a festive ambience. The 'Advent Lights' events on the 27th November marks the start of the event.

www.visit-luebeck.com

Fairytale Forest at St. Mary's

25th November – 30th December 2024

Lübeck's traditional Fairytale Forest is a pre-Christmas attraction at the feet of St. Mary's church. More than 20 lovely decorated and handmade booths invite all children from tall to small to a colorful world of pictures of fairy tales of the Brothers Grimm. Amongst them you can find King Thrushebeard, Snow White, Rapunzel and the Seven Dwarfs.

www.visit-luebeck.com

Historical Christmas Market at St. Mary's Church

25th November – 23rd December 2024

Daily from 11 am to 9 pm the Historic Christmas Market with its medieval ambience provides a small journey in time amidst the Christmas hustle and bustle.

www.visit-luebeck.com

Lübeck's Craft market inside St. Peter's church

26th November – 15th December 2024

as of 02.04.2024, subject to changes



Daily from 10 am to 7 pm, artisans from Northern Germany present their works in the historical ambience of St. Peter's Church, which was built around 800 years ago. There are plenty of high-quality gift ideas for Christmas. Relax and stroll through the magnificent church room with its lovingly designed artisan stalls.

www.visit-luebeck.com

Craftsmen's Christmas Fair inside the Hospital of the Holy Spirit

30th November– 9th December 2024

Around 150 artisans from Germany, Scandinavia, Great Britain and the Baltic States show the diversity of new and old handicraft techniques in the church hall, in the small cabins which were inhabited until the 1970s and in the vaulted cellar of the medieval hospital from the 12th century.

www.visit-luebeck.com

Preview 2025

FehmarnbeltDays

2025

FehmarnbeltDays: An open forum for the exchange of ideas and cooperation in the Fehmarnbelt region and beyond. Since 2012, important topics such as infrastructure, tourism, economy, labour market, transport, logistics, education and research have been discussed in order to tap into growth potential, exploit opportunities and understand possible obstacles.

Citizens celebrate outdoors around the MUK. Two music stages will be set up where both Scandinavian and local artists will perform. Catering will be offered with a focus on Scandinavian cuisine. Films showing the future tunnel will be presented in the "Infinity Dome". The festival will end with all visitors singing together.

<https://fehmarbeltdays.com/>

Exhibition at the European Hansemuseum

"Hanse for gamers"

2025

The exhibition deals with the question of what role video games can play in the historical background for dealing with the history of the Middle Ages.

www.hansemuseum.eu/en

Concert at Theatre Lübeck, Large house

"The concert of his life – Thomas Mann's 150th Birthday"

6th June 2025, 19³⁰